



THE CHINESE RAILROAD WORKERS MEMORIAL PROJECT

“Building Something Unforgettable”





CHINESE RAILROAD WORKERS MEMORIAL PROJECT

"Building Something Unforgettable"

C/o Chinese Historical Society of America

965 Clay St, San Francisco, CA 94108

(415) 391-1188

www.crrwmemorialproject.com

CRRW.MEMORIALPROJECT@gmail.com

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NON PROFIT ORGANIZATIONS

ASIAN PACIFIC AMERICAN PUBLIC AFFAIRS
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EXECUTIVE COMMITTEE

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ARTIST SELECTION COMMITTEE

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LEANNE ELROD RODRIGUEZ - ART ADMIN
ERIN ZHAO - ARTIST SUBMISSION CURATOR

HISTORIANS

GORDON CHANG PHD - STANFORD UNIVERSITY
HILTON OBENZINGER PHD - STANFORD UNIVERSITY
SUE LEE - CHINESE HISTORICAL SOCIETY OF AMERICA
KARENE CONLIN - CRRW DECEDENT
JULIAN DO - LA BEEZ MEDIA

CREATIVE & MARKETING

CINDY YEE - COMMUNICATION
STEFANOS CASSALATO - TRADITIONAL MEDIA
TIARA BATLE - SOCIAL MEDIA
SONNY AU - WEBMASTER
BEN SMITH - WEB CONTRIBUTOR
AL PEREZ - LOGO DESIGN
ALICE WANG - CHINESE TRANSLATOR

FUNDRAISING ADVISORY

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LANDSCAPE ARCHITECTS

SAM KWONG - ARCUS
ED CHANDLER - LOFT GARDENS

WELCOME TO OUR HISTORIC AND EXCITING PROJECT!

The **150th Year Anniversary of the hiring of the first team of Chinese Railroad Workers** that worked on the Transcontinental Railroad came in 2015. Their endurance made it possible for a young nation to undergo the drastic economic transformation that occurred when the West was connected to the eastern United States for the first time by rail. Although the majority of the labor force on the West side was from China, the Chinese workers were really not acknowledged for their hard work and losses. Not until May 2014, the U.S. Department of Labor finally honored the workers by inducting them into their Wall of Fame.

<http://vimeo.com/103276444>

In Northern California, the Chinese Railroad Workers has nothing in the Sierra Mountains to memorialize or pay tribute to those who survived or perished in those harsh conditions. Finally after 144 years, the Placer County Historical Society placed a brief descriptive plaque on a rock in Gold Run, at the first rest stop traveling east on Interstate 80 to Reno, Nevada. This plaque is the closet marker to the rails that commemorates the sacrifice of the Chinese workers. The community thinks there should be something better built to honor and remember their sacrifices. <https://www.youtube.com/watch?v=xvoMRdyVy0M>

With the 2015 Celebration happening this year, major events are being planned in Sacramento and San Francisco California. With a very aggressive timeline, our goal is to highlight the new Chinese Railroad Workers Memorial Monument with a scaled mockup design of the full size monument in November 2015. The final scaled down version will hopefully be permanently placed at a public location in San Francisco. The following years it is our hope to get the full version at the Gold Run rest stop. Ribbon Cutting Ceremony will be planned with community and family organizations, as well as local, state and federal dignitaries.

With a donation to the Chinese Railroad Workers Memorial Monument Project today, your funds will help us build something unforgettable, and for the sacrifices of the Chinese railroad workers to be memorialized for years to come. To stimulate, education, questions to be asked by future generations on who these men were and why them and not anyone else?

With best regards,

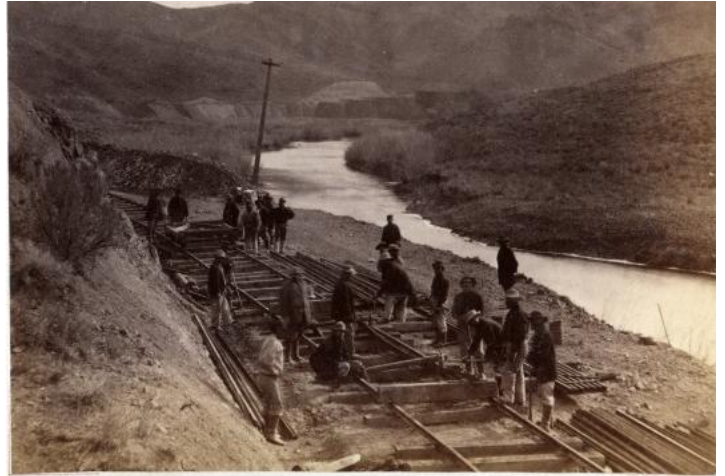
Steven Lee
Project Founder and Director

P.S. Please complete the donation form and send in with your gift that will be applied to the lasting tribute of the Chinese workers who built our nation's first Transcontinental Railroad. Remember, your gift is tax deductible and every contribution counts!

CHINESE RAILROAD WORKER MEMORIAL MONUMENT PROJECT

Between 1865 and 1869, about 15 thousands of Chinese migrants toiled at a grueling pace and in perilous working conditions to help construct America's First Transcontinental Railroad. The Chinese Railroad Workers Memorial Monument Project seeks to give a recognized solemn tribute to the Chinese migrants who lost their lives laboring on the Transcontinental Railroad, which shape the physical and social landscape of the American West.

In 1865, Charles Crocker needed thousands of workers to begin work on the Central Pacific Railroad portion of the construction of the first transcontinental line in North America in order to meet a Congressional time mandate. He proceeded to recruit workers in South China who took part in the construction project that culminated in 1869 with Leland Stanford driving in the famous "golden spike" to complete the line. This Project's goal is to bring greater national recognition and tribute to the Chinese workers who played an absolutely central role in building the infrastructure that linked the East Coast to the West Coast of the U.S.



The Chinese Railroad Workers are one of a few pioneers that do not have any significant monument that pays tribute to their work and lives lost while working in the harsh Sierra's mountain ranges.

Located at a rest stop off Interstate 80, at Dutch Flats, near Gold Run, the Placer County Historical Society placed a marker where the Chinese workers first started working on the Transcontinental Railroad. With the full support of the PCHS, our new Monument will replace the large rock, that the



organization place in 2009, as seen in the above photo.

In 2015, commemorating the 150th anniversary of the Chinese Railroad Worker, two major events are planned. Stanford University will be organizing major conferences and public events on the campus and in China. In the same year, a new CRRW documentary film will be released by a team from Shandong China.

The following link is our video information for the Memorial Monument:

<http://crrwmemorialproject.com/>

With a very aggressive timeline, our Task Force goal is to also have a ribbon cutting of the new CRRW Memorial Monument in the Sierras during the conference as well.



Small Monument in Locke, California

ARTIST SEARCH

Funding was approved 2/24/2014 based on the proposal below.

The Chinese Historical Society [OF AMERICA] in San Francisco will be the project fiscal agent.

CRRW MEMORIAL MONUMENT Project Budget = \$300K - \$400 K

Starter Loan Fund = \$15K

Funding for the Artist search has already been graciously advanced by a notable non-profit organization. The budget will be used to cover the costs for a Project Administrator who will research, organize and prequalify the Artist outreach. Selected artists will be asked to submit portfolios that will be submitted to a selection of qualified community panelists before an assigned deadline. The panel will then score each of the artists 1- 10 (1=low score) on the following criteria:

- Artistic Excellence
- Appropriateness of the artist's work for the site
- Their knowledge of the Chinese Railroad Workers history
- Past experience using the raw material necessary that will withstand the harsh elements of the site location.

Voting will yield two artist finalists that will be given a budget of \$4,000 each to create a 2 or 3D artwork their visions for final selection by the Executive Task Force and the Art Selection Committee

USE OF FUNDS

\$2,500.00 Administrator

\$1,500.00 Related expenses, postage, research, incidentals

Winning artist mockup material budget:

\$ 4,000.00 Artist One

\$ 4,000.00 Artist Two

\$ 3,000.00 Misc. Expenses

CRRW MEMORIAL MONUMENT Construction Budget = \$250K - \$300 K

TBD`

TIMELINE: (subject to change)

FEBRUARY 2014 – CHINESE RAILROAD MONUMENT MEMORIAL PROJECT BEGINS

501 (C) INFRASTRUCTURE CREATED, WEB SITE DESIGNED, VOLUNTEER COMMITTEE CREATED

APRIL- SEPTEMBER 2014 - ARTIST SEARCH, NATIONAL OUTREACH

OCTOBER 2014 – 18 ARTIST APPLICANTS RECEIVED – STANDING BY

MAY 2015 – FUNDRAISER - NATIONAL ASIAN HERITAGE MONTH

150 YEAR CELEBRATION OF THE FIRST CHINESE RAILROAD WORKERS HIRED

THE ASIAN PACIFIC AMERICAN PUBLIC AFFAIRS host month long fundraiser

OPENING GALA – CALIFORNIA RAILROAD HISTORY MUSEUM – SACRAMENTO CALIFORNIA

CLOSING GALA – PAYING TRIBUTE TO CHINESE RAILROAD WORKERS DECENDENTS IN ENTERTAINMENT

FAR EAST CAFÉ (FOUNDED BY FORMER CHINESE RAILROAD WORKER) SAN FRANCISCO, CALIFORNIA

COMBINED CITIES EFFORTS RAISED \$100,000 NET PROFIT – TICKET SALES, SPONSORSHIPS, and PLEDGES

AUGUST 2015 - SPECIAL 5 MEMBER SELECTION COMMITTEE FORMED

JAY XU – EXECUTIVE DIRECTOR OF SAN FRANCISCO'S ASIAN ART MUSEUM, COMMITTEE CHAIR

DECEMBER 31, 2015 – 50% OF THE \$450,000 CONSTRUCTION BUDGET RAISED

JANUARY 22, 2016 – THE SELECTION OF THE TWO FINALISTS

HILTON HOTEL – FINANCIAL DISTRICT – PUBLIC VOTING KICKOFF

18 ARTIST APPLICANT EXHIBIT – ONE DAY AT THE HILTON HOTEL,

ONE WEEK PUBLIC DISPLAY AT THE CHINESE HISTORICAL SOCIETY OF AMERICA

SIMULTANIOUS ONLINE DISPLAY FOR NATIONAL VOTING.

FEBRUARY 5, 2016 – FIVE SEMI FINAL ARTIST SELECTED, VOTES COUNTED BY INDEPENDENT CPA

FEBRUARY 10, 2016 – TWO FINALISTS WILL BE SELECTED FROM THE FIVE SEMI FINALIST,

BY THE CREATED ART SELECTION COMMITTEE, CHAIRED BY DIRECTOR JAY XU.

FEBRUARY 15, 2015 – TWO FINALIST WILL BE NOTIFY TO ATTEND A PRESS CONFERENCE

\$4,000 STIPEND WILL BE AWARD TO BOTH FINALISTS IN ORDER TO CREATE A THREE TO FOUR FEET MONUMENT SAMPLE OF THE ARTIST'S VISION.

MAY 2016 – NATIONAL ASIAN HERITAGE MONTH – THE WINNING ARTIST SELECTION

ASIAN ART MUSEUM – SAN FRANCISCO CIVIC CENTER – FINAL PUBLIC VOTING KICKOFF

TWO FINALISTS WILL EXHIBIT OF THEIR MOCKUP SAMPLES – ONE NIGHT EVENT AT THE ASIAN ART

MUSEUM, ONE WEEK PUBLIC DISPLAY AT THE CHINESE CULTURAL CENTER AT THE HILTON HOTEL

FINANCIAL DISTRICT, SIMULTANIOUS ONLINE DISPLAY FOR NATIONAL VOTING.

JUNE 2016 – FUNDRAISING CONTINUES

NATIONAL CITY TOUR - COMMISSIONED ART MODEL GOES ON THE ROAD TO DIFFERENT,
CHINESE HISTORICAL SOCIETIES MUSEUM ACROSS THE COUNTRY.

JULY 2016 – DESIGN AND DRAWINGS SUBMITTED TO CAL TRANS FOR FINAL APPROVAL

THE CITY OF PLACER COUNTY SPONSORSHIP NOTIFICATION REQUEST
ARTIST BEGINS TO CREATE THE FULL SIZE MONUMENT

DECEMBER 2016 – ALL DOCUMENTATION AND PERMITS ISSUED FOR CONSTRUCTION COMPLETED

JANUARY 2017 – CONTRUCTION BIDS REQUESTED

MATERIALS BIDS OR TRADE SUBMITTED

SPRING OF 2017 – CONSTRUCTION PROCESS BEGINS

FALL OF 2017 – PROJECT COMPLETED

MAY 2018 - NATIONAL ASIAN HERITAGE MONTH – UNVEILING CEREMONY OF THE MONUMENT

149 YEARS AFTER THE COMPLETION OF THE TRANSCONTINENTAL RAILROAD.

METHOD TO FUNDS

National Fundraiser Campaign begins in June 2014 to raise the \$250 –
\$300k proposed budget for the actual Memorial Monument.

The Project Committee will select and create a National Fund Raising Sub
Committee, which will have four working branches:

- 1) National Non-Profits
- 2) Legacy Corporate Funds
- 3) Private Family Foundations
- 4) Web base Group Funding website, such as GoFundMe.com, Face book
and Twitter, add the You Tube video to a donation page, T-shirt sales,
promotions. etc.





Map of:

**Latitude: 39.179645 Longitude:
-120.851444**

Dutch Flat, CA 95714

Notes

CURRENT LOCATION OF A HISTORIC LANDMARK (ROCK) THAT ACKNOWLEDGES THE CHINESE RAILROAD WORKERS OF THE TRANSCONTINENTAL. OUR HOPE IS TO REPLACE IT WITH A NEW MONUMENT AND SHRINE WHERE PEOPLE CAN PAY RESPECT OR PRAY TO THE THOUSAND WHO DIED IN THE SIERRA.

THE 2014 MAZDA CX-5
WITH SKYACTIV™ TECHNOLOGY

EPA-ESTIMATED 35 MPG HWY*

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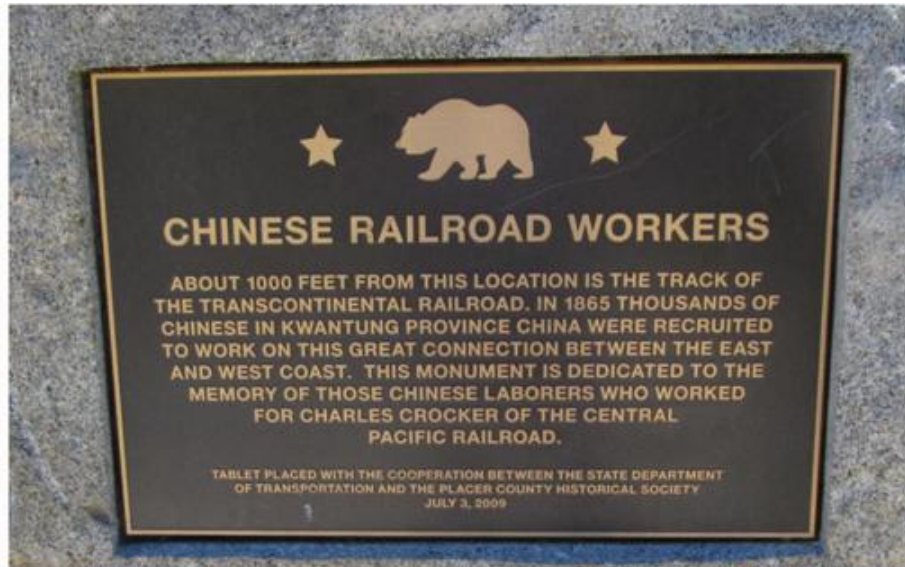
Our new friends from the Placer County Historical Society, From the right, Bill George - Writer, Michael Otten - President of the Historic Society, George Loy - Historian, James Williamson - CalTrans, Susan, Ed Chandler - Landscape Architect



VIEW FROM THE NEW MEMORIAL MONUMENT SITE FACING EAST BOUND INTERSTATE 80 BEHIND THE TREES.



VIEW OF THE NEW AREA THAT THE MONUMENT WILL BE MOVED ABOUT, 100 FEET FROM ORIGINAL LOCATION



Located on an elevated hill opposite of the monument site and above Interstate 80, the original track bed of the Transcontinental Railroad, original rails obviously replaced.



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TIARA BATLE - SOCIAL MEDIA
BEN SMITH - WEB MASTER
AL PEREZ - GRAPHICS

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JULIE YIM - BART GOVERNMENT AFFAIRS
DANIELLE LAM - CHSA BOARD
AMY HSIEH - SAMARITAN HOUSE
KRYSTLE KIDWEL - CENTRAL VALLEY
RICHARD JUE - COMMUNITY OUTREACH

LANDSCAPE ARCHITECTS

SAM KWONG - ARCUS
ED CHANDLER - LOFT GARDENS

July 25, 2014

DEAR SCULPTORS, MONUMENT DESIGNERS, PUBLIC INSTALLATION ARTISTS, GALLERY OWNERS AT LARGE,

I am writing to personally invite you to enter the open call for art submissions for the Chinese Railroad Workers Memorial Project. I cannot tell you how I'm delighted to be involved regarding this once in a lifetime opportunity for you.

During the 1860's, it's estimated about 1,200 Chinese died while building the Transcontinental Railroad through the treacherous Sierra Nevada's. The year 2015 will mark the 150th year since the Chinese were first to be hired to help finish this monumental task. The location has been sited to be at Dutch Flat, immediately off a major roadway in California's Gold Country. The monument will be have proper signage and will have an area to view the lasting permanent monument for all to learn and see and to withstand the harsh winters these workers endured.

To commemorate this feat we will have a permanent monument to honor these sojourners. The diverse committee of entities such as the Chinese Historical Society of America, Chinese Six Companies, Organization of Chinese Americans (National), philanthropists, Caltrans, and as well as many others will commit to raise \$300,000 for the entire project.

Our judges will be a select panel with deep knowledge of arts, culture and sculpture experts. Much has been written, in books, photographed, in films, in theatre, but never permanent monument to commemorate them. By creating this monument, this assures that these Chinese workers will be remembered for generations to come, and indeed forever, with this will enrich the history of Chinese Americans and an overlooked untold story of Americas in that important era in the building of this country.

Applying is easy online. Please consider completing the simple form and if you have any questions please do hesitate to call upon us. The deadline is September 30th, 2014.

I hope by reading this brief letter and applying, you are equally excited in this unique permanent monument.

With best regards,

Steven Lee
Project Founder and Director



CALL FOR ART SUBMISSIONS

The Chinese Railroad Workers Memorial Project

Deadline for entries- September 30, 2014

Calling all sculptors, monument designers and public installation artists-

The Chinese Rail Road Memorial Project [CRRWMP] is inviting you to submit a proposal for a sculptural monument that will be erected in honor of the Chinese railroad workers that served and died during the construction of our nation's first transcontinental railroad system. Between 1865 and 1869, thousands of Chinese migrants worked in perilous conditions in the harsh sierra mountain ranges in order to complete the railroad and many lost their lives. The Chinese Railroad Workers Memorial Monument Project seeks to recognize the important historic contribution and stand as a solemn tribute to the Chinese migrants who lost their lives laboring on the Transcontinental Railroad, which shaped the physical and social landscape of the American West.

To view a video created by the CRRMP that elaborates more on the subject and the scope of the project, click here. [<http://crrwmemorialproject.com/>]

Currently, there is one memorial that exists to commemorate the fallen men of the rail road system, but it is a mere plaque of few words. This goal of this project is to design and build a proper memorial to honor and remember the importance of the contribution of these men. The new monument will be permanently installed in Placer County in the Sierras.

We are inviting you to propose, design and construct this historic memorial so that future generations will continue to be reminded of the importance and significance of the people who helped shape our nation. Below is a brief description of the submission guidelines but feel free to go directly to the CRRWMP website and begin the submission process by clicking here [<http://crrwmemorialproject.com/artist-application/>]

SELECTION CRITERIA

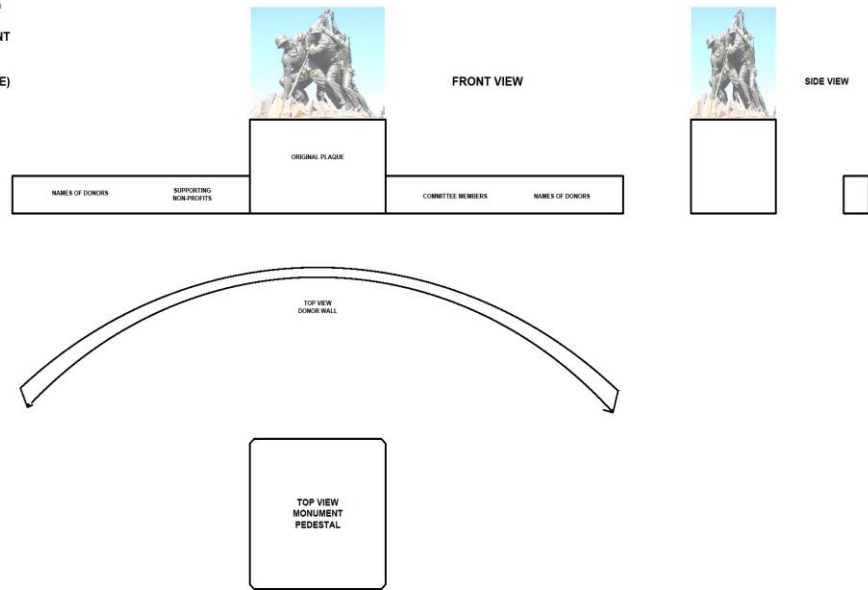
- Complete application form and submitted prior to September 30th 2014.
- Submit artwork examples that represent the artist's own original creative work.
- The artist's work is judged to be appropriate to the goals of the project.
- The artist's professional experience is adequate to meet the demands of the project. Qualifying activities would include some combination of the following: education and training as an artist, an exhibition record in museums, commercial art galleries, and/or non-profit art spaces, previous public or private commissions; participation in artist-in-residency programs, or other related activities indicative of a professional art practice.
- Assessed ability to meet project deadlines and to perform work in a timely and professional manner.
- All applying artist should know the history of the Transcontinental Railroad and the importance of this memorial to the Chinese and to American history.
- The artist's work should reflect artistic excellence, innovation and originality, as evidenced by professional quality of craftsmanship and mastery of skills, techniques; professional approaches to processes and presentation, and/or communicate a unique vision or perspective.
- This memorial must last the test of time against the natural Sierra's harsh environment. Bronze, steel, granite, or concrete are suggested. Any material that cannot withstand extreme cold or snow or will not last for 100 years will not be considered.

*Please be aware that there are no guidelines for the style of this project. We are open to all styles of sculpture ranging from traditional bronze to contemporary design. Above all else, we are going to bring a critical eye to design, context and durability. It is very important that your design should NOT be constructed out of a non-perishable material such as plastic, wood, plaster, glass, etc.

Contact Leanne Rodriguez, Artist Selection Administrator, at crrw.memorialproject.artist@gmail.com if you have any questions.

Best of luck, we look forward to seeing what you create!

CHINESE RAILROAD
WORKER
MEMORIAL MONUMENT
VISION
(SUBJECT TO CHANGE)



Sample only located at San Luis Obispo, California
Artist Elizabeth MacQueen

PLAQUE POSITION / DONATION FORM



With your help we can "Build Something Unforgettable"
Monument Construction Budget = \$300K – \$400K
Commemorative Donor Wall & Pedestal = \$50 – \$100k

TARGET INSTALLATION DATE
2016 - 2017

☐ **LEGACY PLAQUE - \$200,000 or more**

(Single donor name plate under the monument above the original monument plaque) Donation is 50% of the entire project budget. • Name listed on the website and future printed materials as a sponsor.

☐ **GOLD MOUNTAIN PLAQUE - \$50,000.00**

FAMILY ASSOCIATIONS/CORPORATE/NON-PROFIT ORGANIZATIONS OR INDIVIDUALS

• Name listed on the level one level of the monument donor wall • Name listed on the website and future printed materials as a sponsor.

☐ **DIAMOND PLAQUE - \$10,000.00**

FAMILY ASSOCIATIONS/CORPORATE/NON-PROFIT ORGANIZATIONS OR INDIVIDUALS

• Name listed on the level two position of the monument donor wall • Name listed on the website and future printed materials as a sponsor.

☐ **TOPEZ PLAQUE - \$5,000.00**

FAMILY ASSOCIATIONS/CORPORATE/NON-PROFIT ORGANIZATIONS/INDIVIDUALS

• Name listed on the level three position monument donor wall • Name listed on the website and future printed materials as a sponsor.

☐ **GRANITE PLAQUE - \$1500.00 to \$2,500.00**
INDIVIDUAL RECOGNITION

• Name listed on the level four monument donor wall • Name listed on the website and future printed materials as a sponsor.

☐ **MARBLE PLAQUE - \$5 to \$1499.00**

LISTED AMOUNT RAISED THRU CROWD FUNDING CONTRIBUTIONS

FILL OUT THIS FORM AND INCLUDE WITH YOUR GENEROUS DONATION

Donors will be listed from the highest to lowest contributing amounts per plaque.

COMPANY / ORGANIZATION: _____ ADDRESS: _____

CONTACT NAME: _____ TITLE: _____ AMOUNT: \$ _____

PHONE: _____ EMAIL: _____

SPONSOR LEVEL: _____ DATE: _____

METHOD OF TAX DEDUCTABLE PAYMENT - Federal Tax ID # 94-6122446. Nonprofit 501C(3).

ONLINE / CREDIT CARD www.crrwmemorialproject.com, Click DONATE TAB, click DONATE button with secured PAYPAL SERVICE



WRITING US A LARGE CHECK AND MAIL (less processing fees)

Please make checks **payable to: CHSA / CHINESE RAILROAD WORKERS MEMORIAL MONUMENT PROJECT**

Mail to directly: c/o Chinese Historical Society, 965 Clay St., San Francisco, CA 94108 Telephone: (415) 391-1188

EMAIL US A CONFIRMATION

Your mail is very important and we want to track it. When sending in a check, please email a head's up notice to Lenora Lee, Lenora@chsa.org & Steven Lee, Steven.lee.ventures@gmail.com that a check is on its way.

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INSTALLATION DATE
FALL OF 2017 – PROJECT COMPLETED

Please help us meet our goals and deadlines by your timely donations:

Please make checks to
CHSA-CHINESE RAILROAD WORKERS MEMORIAL PROJECT
Mail to: c/o Chinese Historical Society
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CONTACT US
WEBSITE: www.crrwmemorialproject.com

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steven.lee.ventures@gmail.com

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Erin Zhao – Art Submission Curator
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Sue Lee – Historian / Chinese Historical Society of America
suelee@chsa.org

Lenora Lee - CHSA Bookkeeper for the CRRWMEMORIALPROJECT

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info@chsa.org (415) 391-1188

Video produced by Rick Quan